

Prince of Darkness and the NADA

by Dixon Kenner

Some reference material for anyone wishing to do some research on the differences between North American Dollar Area (NADA) vehicles and the Rest of World (RoW) vehicles that Rover built for the Series One, Two, and early IIA era.¹ I recently picked up an export Lucas publication on speculation the other day. Lucas Popular Spares, 1950-1963. Publication no 1324, TP 164 BW.

In a combination of photos and listings by models and years, this 28 page publication covers common and « popular » spare parts that you might need for your British car overseas. Good luck getting it for next week. (How times have changed in twenty plus years and why the alternate parts lists evolved within the clubs).

The following is a list of part numbers for the vehicles, noting differences where they existed. These differences reflect, either what Rootes desired when they represented Rover from 1950-58, or marketing and lighting regulations in Canada and the USA in 1958-63. They also show what was the same on these vehicles and what should be there, versus what may have been changed over the intervening fifty plus years. They also reflect what is in this particular publication. Differences exist with other Lucas publications. But, this is a good start.

Side and Front Flasher lenses

1950-51 - side: 571465. Flasher: none
1951 (later) - 1958 side: 572772
NADA vehicles - 1951-1958 side & flasher: 572715
1960-1963 side: 54570404 flasher: 54570410
NADA vehicles - 1963: 572715

Headlamp rims were the same for NADA and ROW until 1959 when they were different. Interestingly:

1950 is 552261 and
1951 is 552912.
1952-56 is 552912 for all Rover models.
1957-58 is 554439 for all models
1959-63 is 554439 for ROW, and 54520641 for "Export NADA"

Rear Lamp Lenses have three numbers. Stop rail or stop tail and flasher; rear flasher; No. plate illumination

1950-54: 552264, 54570664, and 524843
1955-56: 526536, —, and 526437
NADA vehicles - 1955-56: 526537, —, and 572596
1957: 526601, —, and 526437
NADA vehicles: 1957: 526602, —, and 572596
1958: —, —, and 572596
1959-63: 54570677, 54570563, and 572596
NADA vehicles - 1963: 54572774, 54572777, and 54570354

For completeness (no NADA differences)

Headlamps come with five part numbers. Dip left, Export France, dip right, Export Sweden, and Vertical dip. For Land-Rover it is:

1951: 553759, 553948, 553759, 553759, and 553759
1951 (later-1959): 553921, 553948, 55544, 7 553940, and 553940
1959-63: 553921, 556452, 555447, 54520148, and —

Wiper blades

1950-56: 727803 (9" EB finish)
1957-62: 737673 (11" EB finish)
1962 (later) - 1963: 547114869 (10" black finish)
Station Wagon 1950: 727759 (9" CP finish)

Distributor Cap

1950-51: 415706. DVXH4 distributor
1952-53: 415298. DVXH4 distributor
1954-59: 418871 (2 litre) DM2 distributor
1959-63: 418865. 25D distributor

Rotor Arms

1950-53: 408355
1954-63: 400051

Contact sets

1950-53: 407050
1954-55: 420196
1956-63: 423153

Condensers

1950-53: 407044
1954-55: 420302
1956-63: 423871

Control boxes

1950: 37206. RB106
1951-52: 37065. RF95/2
1952 (later): 1961. 37182. RB106
1962-63: 37290 RB106 (Lucar)
Diesel 1958-60: 37303 RB310
Diesel 1960 (later) 1961: 37297. RB310
Diesel 1962-63: 37299. RB310

Contact sets for control box

RB106, RF97, RB108 cut-out 335767
RB106, RB310 regulator 335768
RF95/2 cut-out 391347
RF95/2 regulator 391346

Brush sets (generator)

1950-60: petrol 227305
1961: 227305
1962-63: 227541
Diesel 1958-59: 238061
Diesel 1960-61: 54212267

Armatures (generator)

1950: 227680
1951-60 (petrol): 227693
Diesel 1958-60: 239428
1961: 227693
Diesel 1961: 239428
1962-63: 54214237

Armature (starting motor)

1950-54: 255863
1955-63: 255463
Diesel 1958-60: 272334
Diesel 1961-63: 54251818

Pinions and sleeves or barrels

1950-53 225672
1954-63 255194
Diesel 1958-63 54256687

Sleeves and Rubbers or Bushes (starting motor)

1950-54 54253106
Diesel 1958-63 291891

Note 1: All vehicles sold in the U Canada and the USA between 1950 and 1974 are NADAs. However, bear in mind, that within this group, there is a specific model, the 1967/68 6 cylinder 109 station wagon, that is also specifically called a "NADA".