



North American Series One Register

Update No. 4
 Author: Benjamin A. Smith

1 July 2015

There are currently 572 known and rumored Series One Land-Rovers in Canada or the United States. This reflects a net add of 46 since the last update No. 3 on 1 Feb 2015.

80"

1948	1949	1950	1951	1952	1953	Unknown	Total
1	8	33	75	30	33	30	210

86"

1954	1955	1956	Unknown	Total
10	46	44	24	124

107"

Type	1954	1955	1956	1957	1958	Unknown	Total
Regular	6	8	6	5	N/A	7	32
SW	N/A	N/A	10	15	10	9	44

88"

1956	1957	1958	Unknown	Total
3	50	22	12	87

109"

1956	1957	1958	Unknown	Total
5	12	11	8	36

Other

Type	1954	1955	1956	1957	1958	Unknown	Total
SWB	0	0	0	0	1	20	21
LWB	0	0	0	0	0	4	4
SWB/LWB	1	2	0	1	3	7	14

Other data

Type	Chassis # Known	NA Yes	NA No	NA Unknown	Total Vehicles
80"	110	67	53	90	210
86"	56	38	23	63	124
107" Regular	10	8	2	22	32
107" SW	29	17	12	15	44
88"	49	31	17	39	87
109" Regular	17	13	4	19	36
Other	0	0	0	39	39
Total	271	174	111	287	572

It has been some time since our last update. Various things got in the way of getting this update published. In the meantime we have been consolidating data and finding new Series 1s. In a number of cases we found that the same truck was reported multiple times with different owners. Photos and chassis numbers helped us clean up these duplicates. Since the last updates we have net added:

80":	16
86":	10
107" Reg:	4
107" SW:	5
88":	6
109" Reg:	3
Other:	3

18 more chassis numbers were added to the database which let us increase the known number of US/Canada original trucks by 13.

As a cautionary note, as per the January update we have on 1948 80" listed. The person who owned in the 1970s claims that it is a 1948, but grainy period photos point more towards a 1952 or 1953.

As this registry begins to grow we know have photos of 339 of the 572 Series Ones, many of which are from recent years.

Now that we are in the summer Land-Rover season, all of you should be out spotting Series Ones and sending data and photos back to the NASOR.

NASOR's website is www.nasor.org where this and other updates are posted.

Feel free to send any updates, rumors or photos that you have to info@nasor.org.